



SUN VALLEY
Tour de Force

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Introducing Sun Valley Tour de Force a Three-Day Charity Fundraiser July 26-28, 2018

Car fans of all ages gather to enjoy high speeds, supercars and cruising in the mountains

SUN VALLEY, ID – Sun Valley Tour de Force delivers high speeds, supercars, professional safety crews, hosted sponsor events and top luxury brands to car fans of all ages. It is a weekend of epic proportions. Drivers travel from all over the country to put their machines to the ultimate test on a closed stretch of Highway 75, affectionately called Phantom Hill. Over a thousand spectators share this experience of a lifetime from shaded seating while enjoying concessions and dishes from local restaurants. Additional weekend events include: guided scenic mountain drives, a downtown car show, hosted sponsor events and evening activities.

Sun Valley Tour de Force is produced by Intrepid Events, Inc., an Idaho nonprofit inspired by Maya Blix and Whitney Werth Slade. Intrepid Events aims to produce events that support local businesses, offer unique experiences for locals and visitors and raise funds for causes making a difference in the community. The Intrepid Events, Inc., board plans to select different local charities each year through an application process.

At Sun Valley Tour de Force safety is paramount. Logistics for the weekend are managed by the confident team at Race Rescue Solutions, based outside Seattle. “The Sun Valley Tour de Force team has the integrity and experience to produce this type of event. I have total faith in their success,” said John Madden Race Rescue Solutions owner and Sun Valley Tour de Force safety coordinator. Sun Valley Tour de Force is also supported by local law enforcement, fire and EMS.

The Sun Valley Tour de Force media team, led by Andrew Kane, owner of Grizzly Peak Marketing, is a leader in the high-end content production field. Kane’s professional crew will

produce multiple videos for the event, including a same-day edit that will premiere at the Saturday night fundraiser.

Peter Bush veteran New York area radio personality and producer of the popular Connecticut car event series "Caffeine and Carburetors" will MC and entertain guests throughout the weekend with his color commentary and invaluable knowledge of automobiles.

Early registration for drivers is open and applications are being accepted. Drivers who lock in their registration can choose their preferred heat and run, as availability permits. Spectator tickets will be available for purchase this spring.

For more information visit www.sunvalleytourdeforce.com or email info@sunvalleytourdeforce.com to be added to the newsletter list for event updates.

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