



SUN VALLEY  
*Tour de Force*

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### **Sun Valley Tour de Force 2023 donation will support building a healthy community**

**SUN VALLEY, ID**—Sun Valley Tour de Force, one of the most unique car events in the country, names The Hunger Coalition, a local nonprofit with a holistic approach to food security, its 2023 beneficiary. As one of the most respected nonprofits in Blaine County, The Hunger Coalition is building on its nearly 20 years of hunger-relief work by addressing systemic issues including health, education, and affordable housing. The organization is doubling down on its mission to build a healthy community through access to good food and address the root causes of food insecurity in collaboration with key partners.

What started as a two-year commitment between Sun Valley Tour de Force (SVTdF) and The Hunger Coalition (THC) has grown into a partnership built on a mutual commitment to trust, accountability, and the success and health of the community.

In the last three years, SVTdF has raised close to \$800,000 for the THC with a donation of \$600,000 this past July, one of the single biggest donations to THC to date. These funds have contributed directly to serving 500 families each week through the food pantry (up 240% from pre-pandemic numbers), and running a suite of food access programs including Community Meals, Children's Food Programs, Volunteer for Veggies, Cooking Classes, and Bloom Youth Project.

The Intrepid Events, Inc. Board of Directors (producer of SVTdF) is confident that THC is the ideal connector of local nonprofits committed to helping the needs of its community members. It is on account of this trust that SVTdF will be committing its 2023 proceeds to THC, with the added responsibility of supporting these partnerships and lifting up the valley's organizations who could use additional resources to further their missions.

The Board thoughtfully came to this decision after learning that more than half of the local population is one life event away from food insecurity, in one of the wealthiest counties in the country. "While there are many worthy nonprofits in Blaine County doing great work, we believe that funding programs solving the systemic issues that lead to food insecurity is most urgent in our community," said Dave Stone, Intrepid Events, Inc. board of director and owner of Sun Valley Auto Club.

"We are grateful for SVTdF's vision for a healthier, more vibrant community and are excited for the possibilities of another year of partnership. Our collaboration will help raise awareness for the remedies to food insecurity including affordable housing, childcare and healthcare, thriving wages, well-funded education, and more," shares Krista Felton, Director of Philanthropy, The Hunger Coalition.

SVTdF has a big task ahead to meet or beat its 2022 donation. In just the last few months, the organizers have received hundreds of inquiries and reports over 60 drivers currently on the 2023 wait list. The popular event has quickly evolved into one of the most desirable car events in the country. Don't be fooled by the attraction to speed, luxury and indulgence - the hand-picked drivers are incredibly generous people, many of whom live outside the valley and collectively give hundreds of thousands of dollars to the event each year.

Next year's event, July 20-22, 2023, will include three days of car events: the Huckleberry Drive, SVTdF Car Show, Sun Valley Auto Club Tech Inspection, No Speed Limit runs at Phantom Hill, and Cars & Comedy dinner and auction. At the 2022 event, funds raised wasn't the only record broken. For the first time, 24 out of the 48 high-speed drivers hit speeds over 200mph. The fastest car was a 2020 Ferrari Tributo that topped out at 221.67mph on a public highway.

[Sun Valley Tour de Force](#), produced by Intrepid Events, Inc., a 501(c)3, aims to create events that offer unique experiences for locals and visitors and gives back to causes making a difference in the community. Sun Valley Tour de Force is Intrepid Events Inc,'s signature event and is supported by the generosity of the following sponsors: McLaren, Sun Valley Auto Club, Simmons Fine Jewelry, Barrens, Pagani Beverly Hills, Singer Vehicle Design, Medici Architects, Hagerty, HUB International, Snake River Classics, Motion Products, Inc., Explorer Consulting, SVPN, Limelight Hotel, Alpine Lodging, American Harvest, Cool Car Pins, Hotel Ketchum, and SVSEF.

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