



SUN VALLEY  
*Tour de Force*

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## **McLaren Automotive announces participation in 5<sup>th</sup> annual Sun Valley Tour de Force**

**SUN VALLEY, ID**—Sun Valley Tour de Force welcomes car fans from near and far to celebrate its fifth year, July 21-23, 2022 and support The Hunger Coalition, a local nonprofit serving community members experiencing food insecurity.

McLaren Automotive, British luxury supercar and hypercar maker, will showcase its newest model, the McLaren Artura, at this summer's Sun Valley Tour de Force. The all-new Artura is the brand's first-ever series-production High-Performance Hybrid (HPH) supercar, and blends the thrilling performance, driving dynamics and engagement McLaren is known for with EV driving capabilities. The Artura is the first model built on the all-new McLaren Carbon Lightweight Architecture (MCLA), which is uniquely optimized for HPH powertrains, and is built in-house. Featuring an all-new twin-turbocharged 3.0-liter V6 engine with an E-motor and energy-dense battery pack, combined outputs are 671bhp and 531lb ft of torque. Drivers will find 0-60mph in 3.0 seconds and a top speed of 205mph.

"McLaren is thrilled to participate in the 2022 Sun Valley Tour de Force. This world-class event is the ultimate venue to showcase the capabilities of our cars. We also will host three high profile journalists over the course of the weekend, allowing them to experience our cars at top speed on a closed, public road, framed by the Sawtooth Mountains," says Roger Ormisher, Vice President, Communications and Public Relations, McLaren, the Americas.

Whitney Slade, Co-Director, Sun Valley Tour de Force shares, "Partnering with McLaren, and the chance to display these supercars for our fans, is a dream come true for us. And, hosting high-profile press will allow us to share the full experience of SVTdF including our unique community and the crucial services The Hunger Coalition's provides."

The best place to see these cars up close is at the 2022 SVTdF Car Show Friday, July 22 at Festival Meadows, located on Sun Valley Road. The Car Show is 5pm-8pm and is free to attend. All cars participating in Saturday's high-speed event will be on display and ready for photos. SVTdF custom t-shirts, hats, and memorabilia will be available for purchase. Car

Show entry passes for drivers will open May 15, see [www.sunvalleytourdeforce.com](http://www.sunvalleytourdeforce.com) for more information. Proceeds from the SVTdF Car Show, and all the weekend events, benefit The Hunger Coalition.

SVTdF is proud to partner with [The Hunger Coalition](#). The community relies on this resource and for the individuals and families it serves, it's been a challenging couple of years and there doesn't seem to be an end in sight.

"This March, our healthy food pantry saw its second busiest month of all time. We are tremendously grateful for the continued partnership with SVTdF. The money raised will go a long way in building long-term solutions that will help more folks in our community thrive," said Jeanne Liston, Executive Director, The Hunger Coalition.

Sun Valley Tour de Force is not permitted at Phantom Hill and will not be issuing Pit Passes or spectators tickets at Phantom Hill. In the absence of a permit, fans will not have access to hosted restrooms, tents, bleachers, food trucks, or any services in this area. The Harriman Trail will be closed to motorized vehicles and no parking is allowed on Highway 75 between Cathedral Pines and the Wood River Campground. The public is permitted, as always, to gather in the area at a safe distance from the road in the public Sawtooth National Recreational Area.

[Sun Valley Tour de Force](#), produced by Intrepid Events, Inc., a 501c3, aims to create events that offer unique experiences for locals and visitors and gives back to causes making a difference in the community. Sun Valley Tour de Force is Intrepid Events' signature event and is supported by the generosity of the following sponsors: McLaren, Sun Valley Auto Club, Simmons Fine Jewelry, Singer Vehicle Design, TAG Heuer, Hagerty, HUB International, Explorer Consulting, SVPN, Limelight Hotel, Alpine Lodging, and Medici Architects.

For all event updates sign up for [Sun Valley Tour de Force newsletter](#) and find more information at [www.sunvalleytourdeforce.com](http://www.sunvalleytourdeforce.com) or email [info@sunvalleytourdeforce.com](mailto:info@sunvalleytourdeforce.com) to learn how to become an event partner, sponsor or volunteer. Also, follow Sun Valley Tour de Force on [Facebook](#), [Instagram](#) and [YouTube](#).

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