



SUN VALLEY *Tour de Force*

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Second Annual Sun Valley Tour de Force

Three-day charity fundraiser hosted in Sun Valley, Idaho July 25-27, 2019

SUN VALLEY, ID –Sun Valley Tour de Force returns for the second annual weekend of jam-packed adventure with high speeds, rare collectibles, hypercars and supercars, family fun and Idaho adventures. Drivers travel from all over the country to put their machines to the ultimate test on a closed stretch of Highway 75, affectionately called Phantom Hill. The event raises funds for local nonprofit, Idaho BaseCamp.

After a banner break-out event last summer, Sun Valley Tour de Force proudly offers drivers the experience of a lifetime, to push their cars to maximum speed on picturesque Phantom Hill, just a few miles north of Sun Valley, Idaho. The fastest recorded speed clocked at Phantom Hill is 246.4MPH, achieved in a Bugatti Veyron.

This popular event is gaining incredible traction amongst car aficionados nation-wide. The high-speed runs at Phantom Hill sold out over two weeks before the event, with a record number of runs booked. The Huckleberry Drive, a leisure drive to Smiley Creek presented by Simmons Fine Jewelry, and the first-year event, Cars & Comedy presented by Lamborghini San Francisco, are also sold out. Fans are encouraged to attend the free Car Show and to check out the Saturday VIP Pit Passes, a limited number of these passes are still available!

Peterson BMW will bring over ten models from its Boise inventory and will host a Ride & Drive program Thursday-Saturday from 10am-4pm at the Catholic Church parking lot on Sun Valley, Road. "We're thrilled to be involved with Sun Valley Tour de Force this year. The event embodies the soul and heritage of the BMW brand while celebrating the beauty of Idaho which Peterson has been deeply rooted in since 1923. Many of our customers live in the Sun Valley area and we're excited to connect with them as well," said Mike Weires, Peterson BMW General Manager.

New and returning sponsors will travel to Sun Valley to display rare and collectible models rarely seen in the small resort town, or anywhere in the world. First time sponsor Gunther Werks, will travel from California to showcase their Porsche 993 custom built creations. These retro designs are considered to be some of the most unique and versatile luxury sports cars ever built. Known for combining cutting edge technology and attention to detail, Gunther Werks has slated production of only 25 of their reimaged 993s.

Sign up for [Sun Valley Tour de Force newsletter](#) and find more information at www.sunvalleytourdeforce.com or email info@sunvalleytourdeforce.com. Follow Sun Valley Tour de Force on [Facebook](#), [Instagram](#) and [YouTube](#).

[Sun Valley Tour de Force](#), produced by Intrepid Events, Inc., a 501c3, aims to create events for the community that offer unique experiences for locals and visitors and give back to causes making a difference in the community. Sun Valley Tour de Force is the first event to launch with this group. Sun Valley Tour de Force is supported by the generosity of the following sponsors and event partners: Sun Valley Auto Club, Peterson BMW, Simmons Fine Jewelry, TAG Heuer, Gunther Werks, Lamborghini San Francisco, Sterling Vineyards, Grizzly Peak Marketing, Singer Vehicle Designs, Explorer Consulting, SVPN, Alpine Lodging, and Race Rescue Solutions. In 2018, Sun Valley Tour de Force raised funds to send 52 public school fifth-grade students to Idaho BaseCamp. Students from Bellevue Elementary and Mackay School enjoyed a two-night campout filled with outdoor adventure education, free of charge, at Idaho BaseCamp's headquarters 45 minutes outside of Sun Valley, Idaho.

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